



Three Rivers Tesol Spring Seminar
April 13, 2019





Justin Goff, Product Manager

- Duolingo English Test
- Duolingo for Schools

justin@duolingo.com





Today's Agenda

1. Duolingo 101
2. Duolingo for Schools
3. Duolingo English Test
4. Q&A



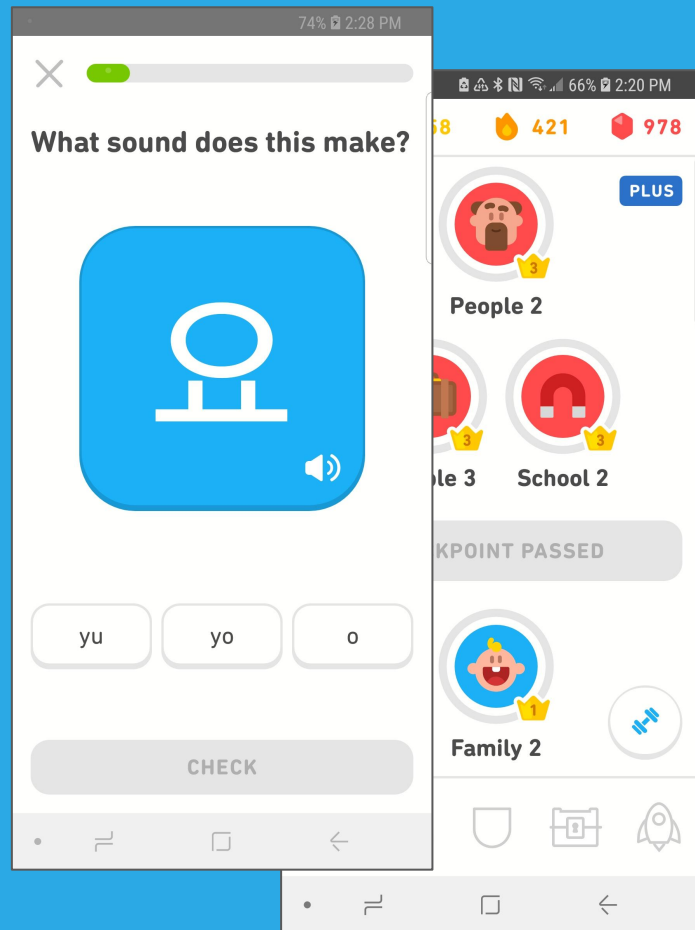
duolingo

Our mission is to make **language education**
easily available to everyone.



Technology + the power of play

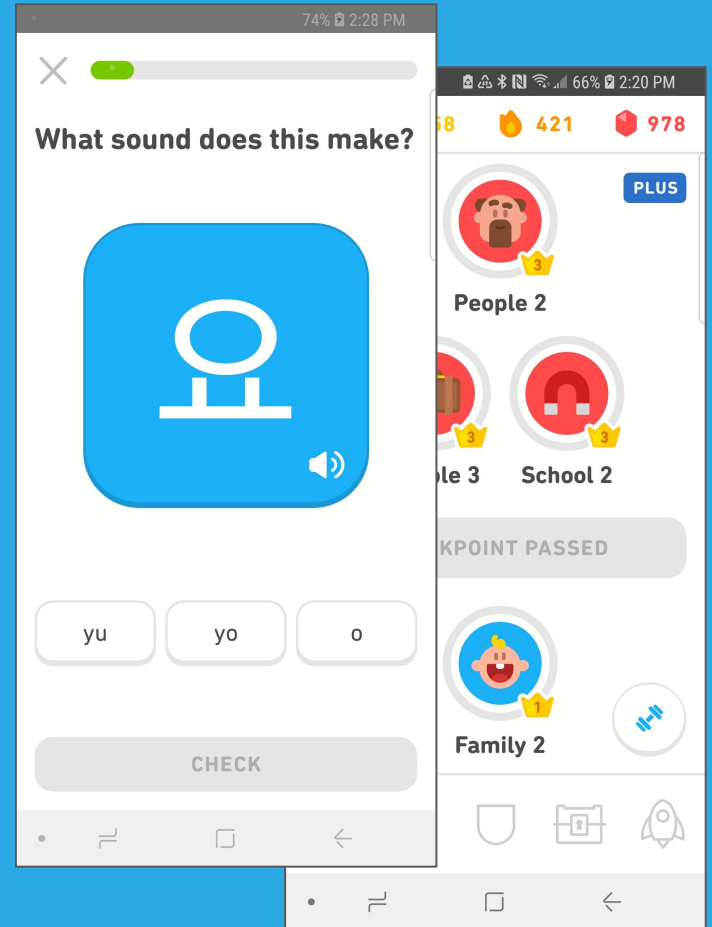
- It's easier to practice if practice is fun.
- Good games build good habits.





It's working pretty well so far!

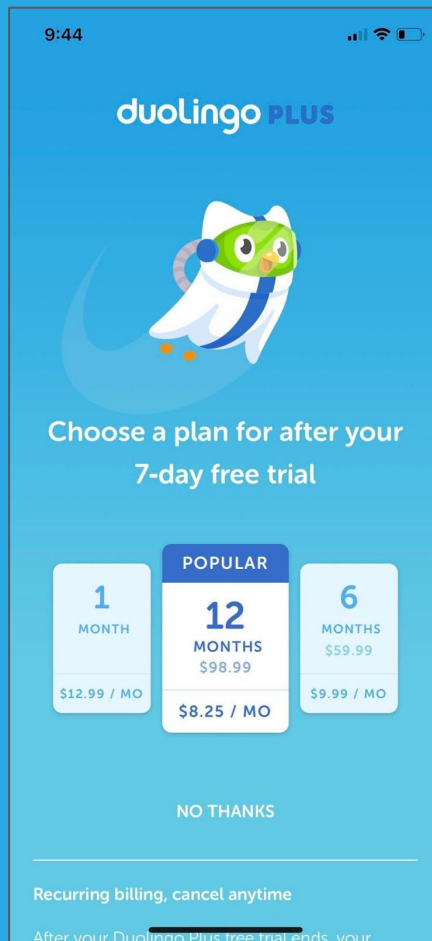
- 300 million users worldwide
- 25 million monthly active users
- 30 languages, 84 courses





We don't charge for the core content.

- In-app advertising
- Plus subscriptions (no ads, game bonuses, downloadable content)



English for Korean speakers Back to top

기초 1
3 lessons
30 minutes

man Noun	apple Noun
woman Noun	and Conjunction
I Pronoun	eat Verb
am Verb	eats Verb
a Determiner	the Determiner
boy Noun	bread Noun
girl Noun	drink Verb
he Pronoun	drinks Verb
is Verb	water Noun
she Pronoun	
an Determiner	

Example sentences

Eat!

The boy eats bread.

I drink and I eat.

Start sample lesson

Assign this skill

boys Noun	rice Noun
girls Noun	they Pronoun
we Pronoun	child Noun

Complete a skill!

Assignment 기초 1 3 lessons

Start on Feb 15, 2019 12am

Due on Feb 22, 2019 12am

Schedule assignment

Back

Duolingo for your classroom

- Assign work via Duolingo
- Track student progress
- Review lessons in class

It's free!




duolingo english test



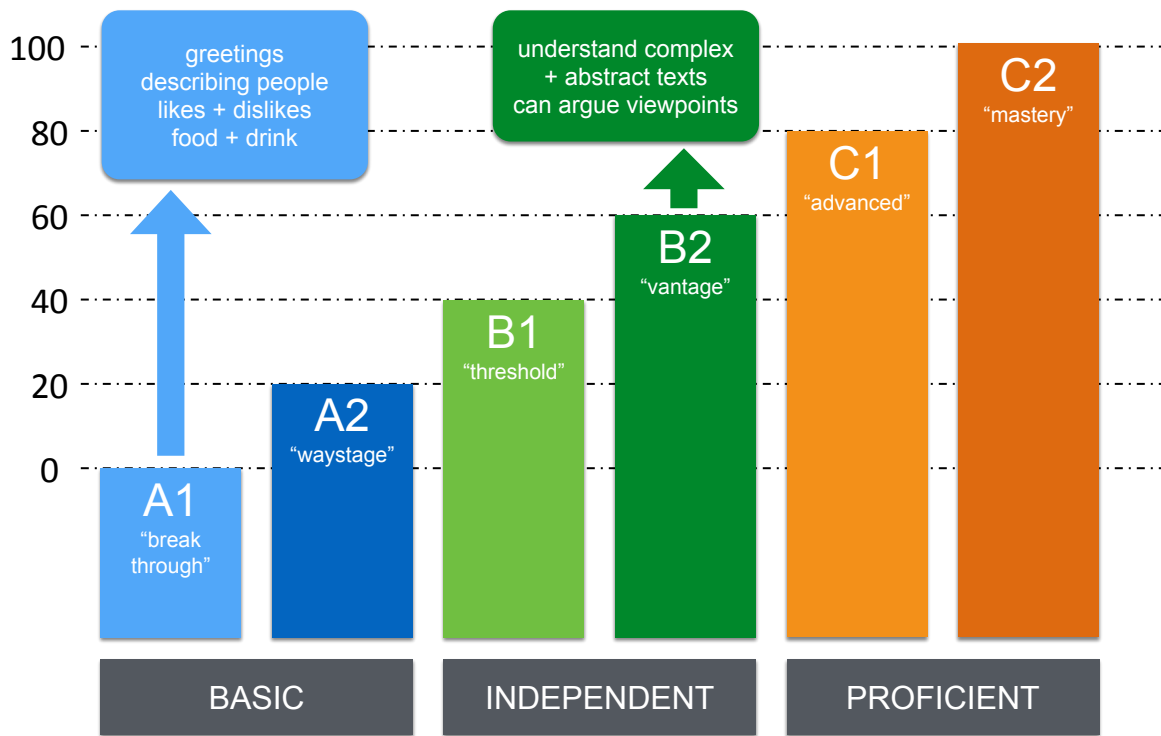
Mission: Make English certification easily available to everyone.



	<i>TOEFL</i>	IELTS	
Cost	\$200	\$215	\$49
Locations	4,500	1,100	Online, Anywhere
Test Length	4 Hours	3 Hours	45 Minutes
Results Ready	14 Days	13 Days	2 Days
Send Results	\$20 after 4	\$20 after 5	Free + Unlimited
			SIGN UP



How the Test Works



Aligned to the CEFR:

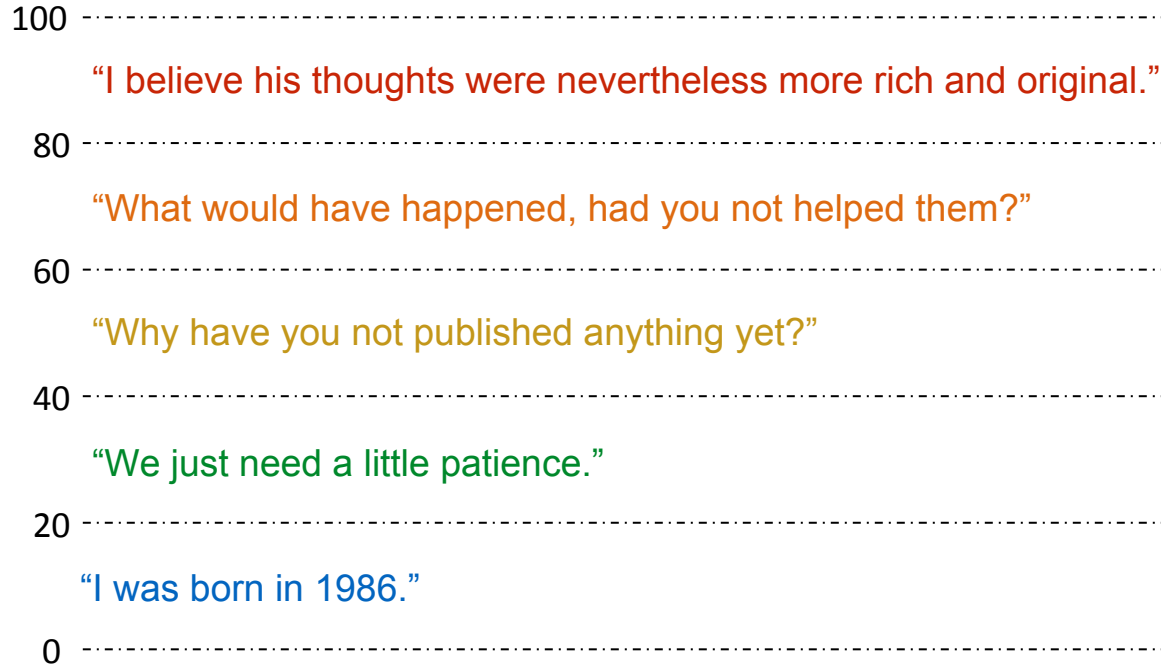
**Common
European
Framework of
Reference**

Mapped to 0-100 scale.

Item difficulty estimated
via machine learning &
natural language
processing. (Neat!)



How the Test Works



Aligned to the CEFR:

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Example Item: Vocabulary

- Distinguish between English **words** and English-like **pseudowords**
- Significantly predicts **reading, writing, & listening** abilities (Milton, 2010; Woodrow, 2006; Zimmerman et al., 1977)

0:21

Select the real English words in this list

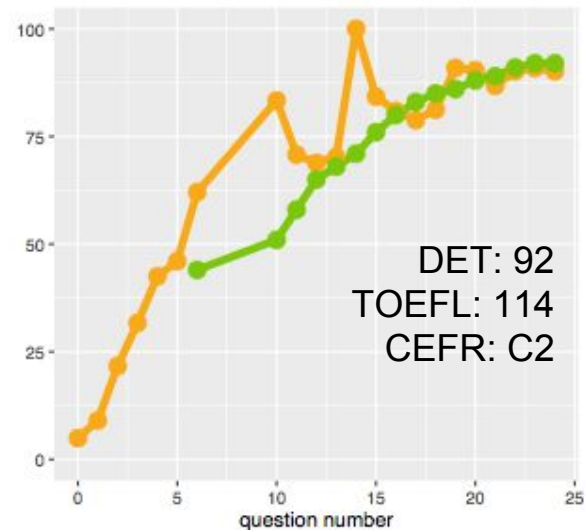
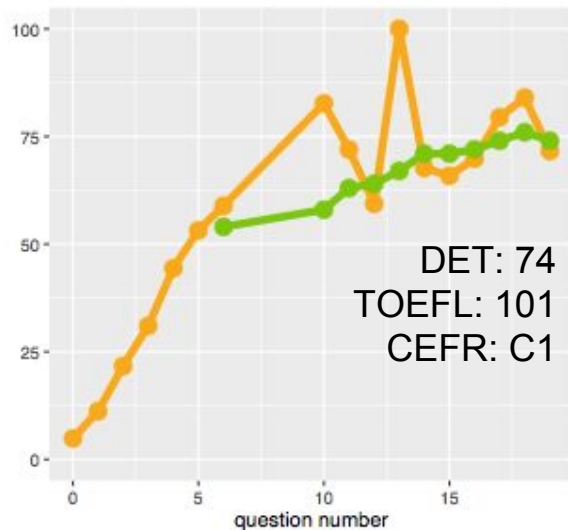
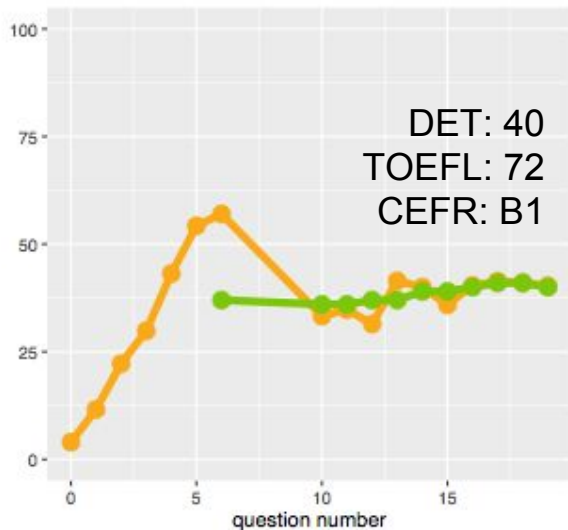
harbon	whouch	cuttee	inexpect	centrace	heaven
nearby	standbag	defing	exact	sinish	phlogise
challenge	brilliant	wondelay	disagreen	june	giraffin

NEXT



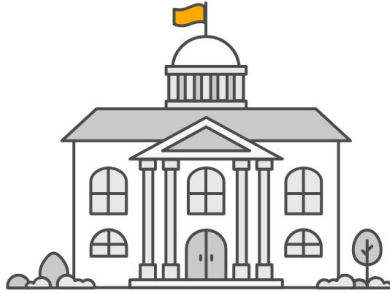
How the Test is Scored

Computer adaptive testing keeps the test short (~45 min) without sacrificing accuracy.





How to Use the Test



University

Admissions:

English proficiency requirement
Supplemental interview
Graduation requirement



Secondary School

Admissions:

English proficiency requirement
Supplemental interview

Counseling & ESL:

English proficiency benchmark



Who Uses the Test

532 institutions worldwide are using the DET
(414 universities & 118 secondary schools)

172 programs at top universities in the US and
Canada (108 undergrad, 19 grad & 44 others)

Applicants from from **162** different countries.



HARVARD
Extension School

UCLA



California State
University,
Bakersfield

UCSB

Yale



Harvard
Graduate
School
of Design



Santa Clara
University

Tufts
UNIVERSITY



How We Certify Results

We use a mix of artificial intelligence and remote proctoring to ensure tests are valid while still consistently returning results within 48 hours.



5 min

Test Upload

This includes screen capture data plus live video & audio of the test taker.

30 min

Test Grading & Video Transcoding

We calculate a Suspiciousness Score to help make proctors more efficient.

15-28 hrs

External Proctors

First round of proctoring using a third-party remote proctoring service.

5 hrs

Internal Proctors

Second round of proctoring using specially trained in-house proctors.

12 hrs

Additional Review

Extra internal proctoring used optionally in difficult or high-stakes cases.

<48 hrs

Exam results reported

Results are sent via email and can be shared with institutions immediately.



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Hands-On Demonstration:
Or, “Who wants to learn Irish?”



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Web Browser:

- Go to <http://duolingo.com/o/rpbuyh>

Mobile App:

- Sign up or log in to your account
- Go to your Profile
- Go to Settings >> Progress Sharing
- Enter this classroom code: **RPBUYH**



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for schools

Demo: Creating an Assignment

English for Korean speakers Back to top

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Example sentences

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- I drink and I eat.

Start sample lesson

Assign this skill

boys	Noun	rice	Noun
girls	Noun	they	Pronoun
we	Pronoun	child	Noun
read	Verb	reads	Verb

Example sentences

Complete a skill!

Assignment 기초 1 3 lessons

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duolingo english test

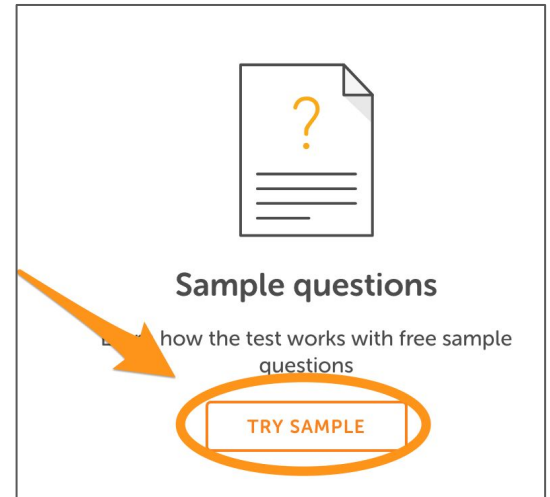
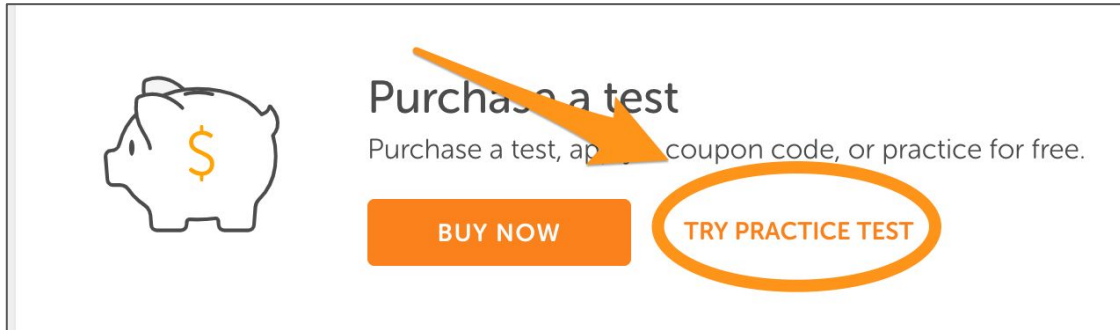


Hands-On Demonstration:
Or, “Is Contripitory a Real Word?”

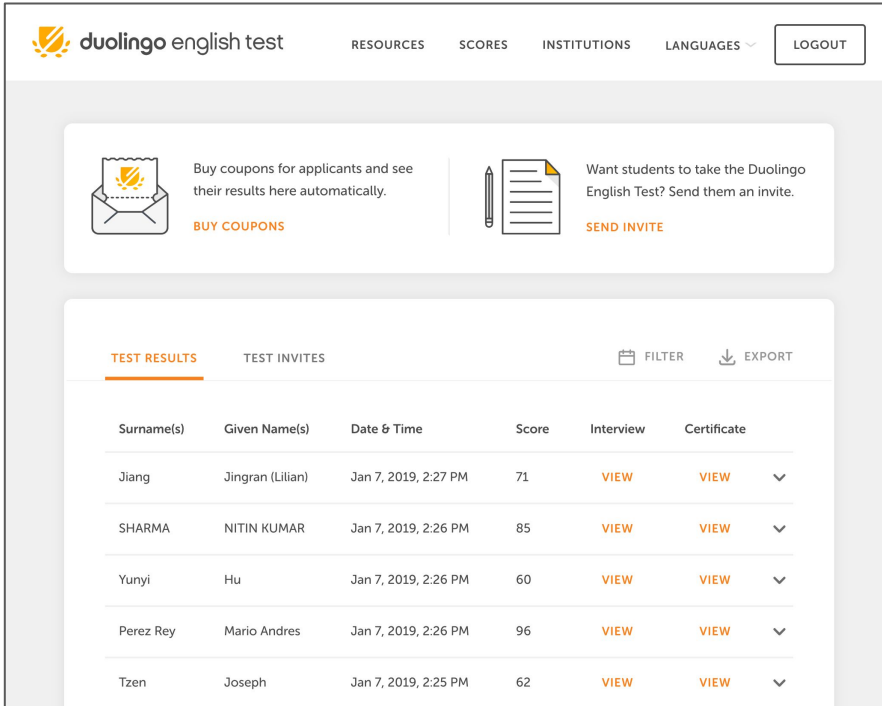
duolingo english test

Web Browser:

- Go to <http://englishtest.duolingo.com>
- Sign up for a free test-taker account
- Click **TRY PRACTICE TEST**, then **TRY SAMPLE**





View Certified Results (don't worry, they're not real!)



duolingo english test

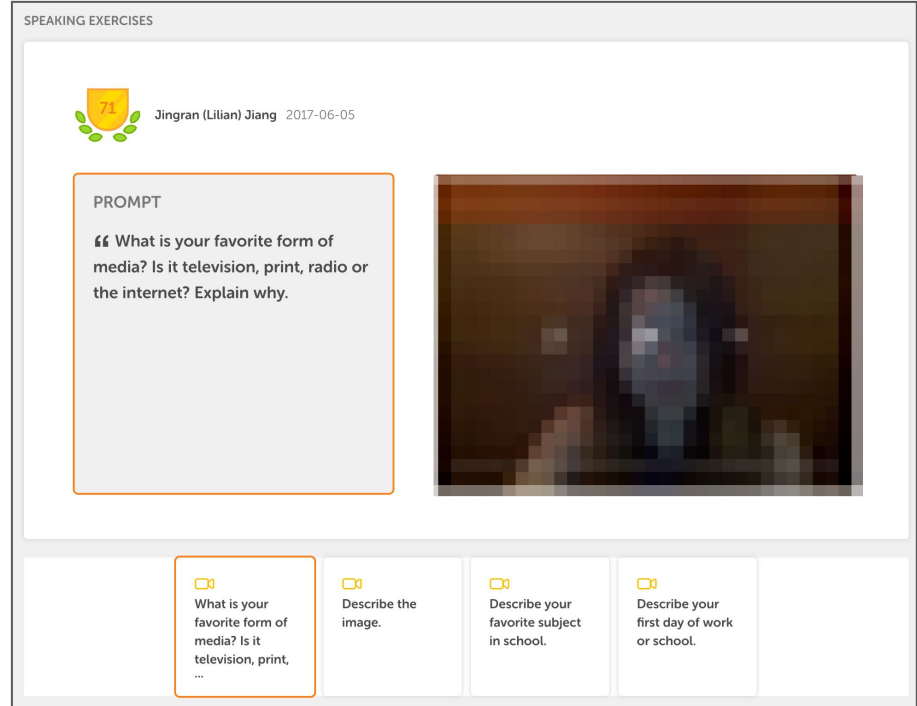
RESOURCES SCORES INSTITUTIONS LANGUAGES ▼ LOGOUT

 Buy coupons for applicants and see their results here automatically. [BUY COUPONS](#)


 Want students to take the Duolingo English Test? Send them an invite. [SEND INVITE](#)

TEST RESULTS TEST INVITES FILTER EXPORT

Surname(s)	Given Name(s)	Date & Time	Score	Interview	Certificate
Jiang	Jingran (Lilian)	Jan 7, 2019, 2:27 PM	71	VIEW	VIEW ▼
SHARMA	NITIN KUMAR	Jan 7, 2019, 2:26 PM	85	VIEW	VIEW ▼
Yunyi	Hu	Jan 7, 2019, 2:26 PM	60	VIEW	VIEW ▼
Perez Rey	Mario Andres	Jan 7, 2019, 2:26 PM	96	VIEW	VIEW ▼
Tzen	Joseph	Jan 7, 2019, 2:25 PM	62	VIEW	VIEW ▼

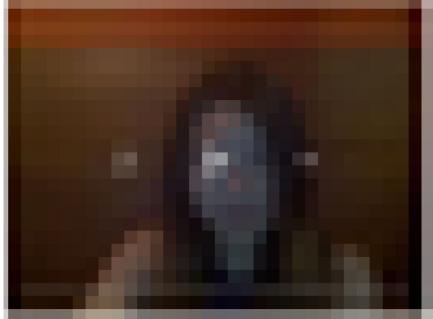



SPEAKING EXERCISES


 71 **Jingran (Lilian) Jiang** 2017-06-05


PROMPT


“ What is your favorite form of media? Is it television, print, radio or the internet? Explain why.”



 What is your favorite form of media? Is it television, print, ...

 Describe the image.

 Describe your favorite subject in school.

 Describe your first day of work or school.



Questions? Ask Justin!

justin@duolingo.com

