duolingo

Three Rivers Tesol Spring Seminar

April 13, 2019

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Justin Goff, Product Manager

- Duolingo English Test
- Duolingo for Schools

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Today's Agenda

1. Duolingo 101
2. Duolingo for Schools
3. Duolingo English Test
4. Q&A

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Our mission is to make **language education**

easily available to **everyone**.

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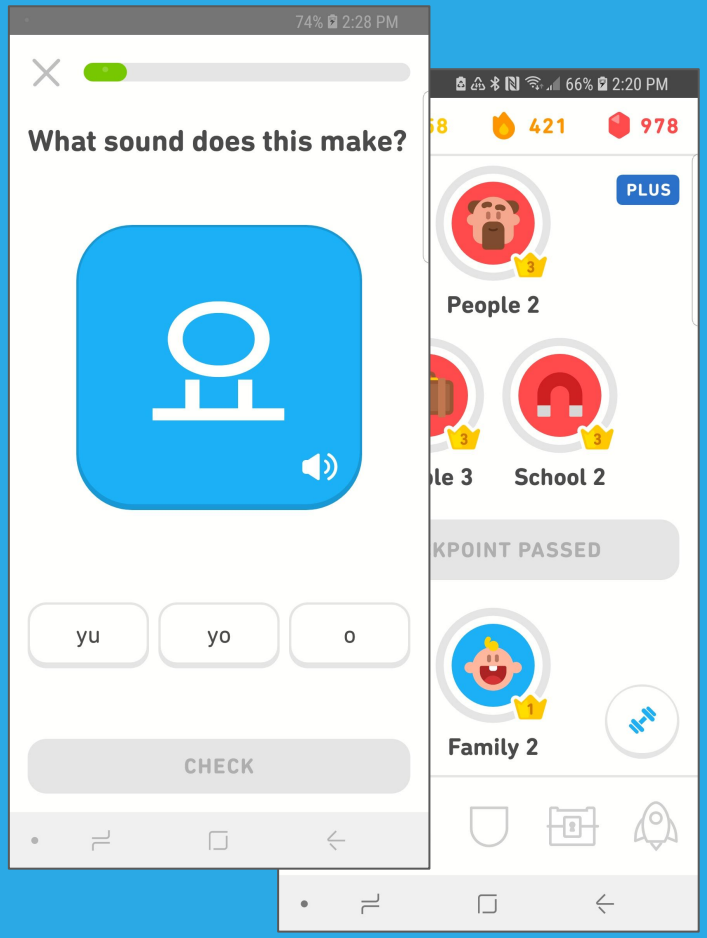
Technology + the power of play

- It's easier to practice if practice is fun.
- Good games build good habits.



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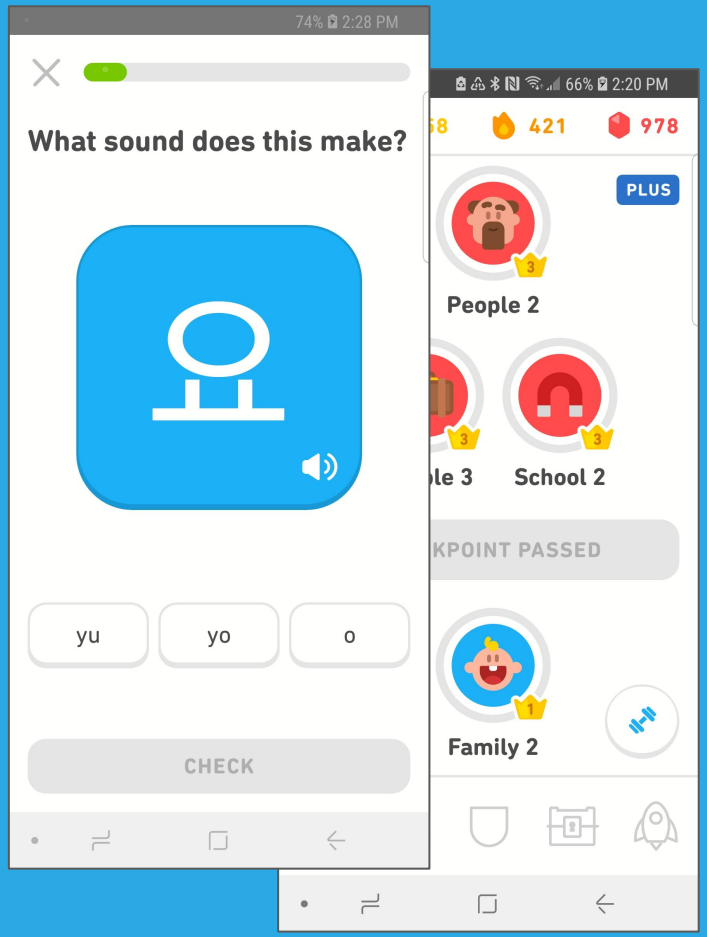
It's working pretty well so far!

- 300 million users worldwide
- 25 million monthly active users
- 30 languages, 84 courses



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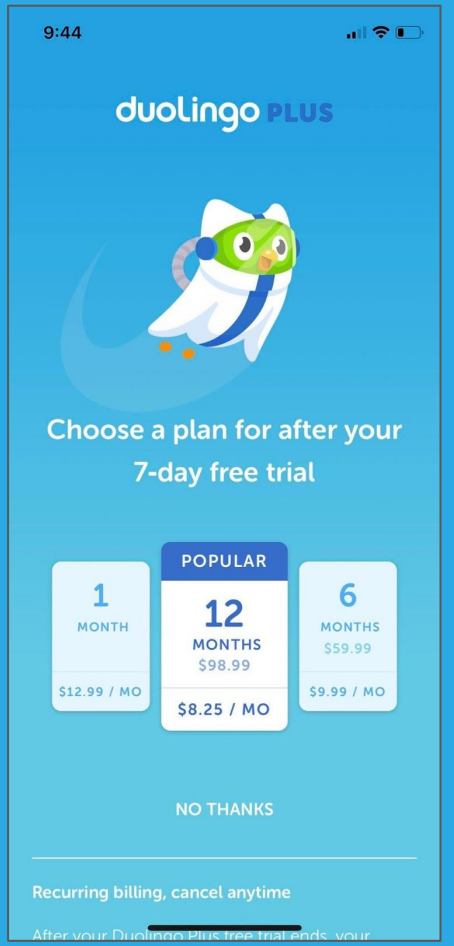
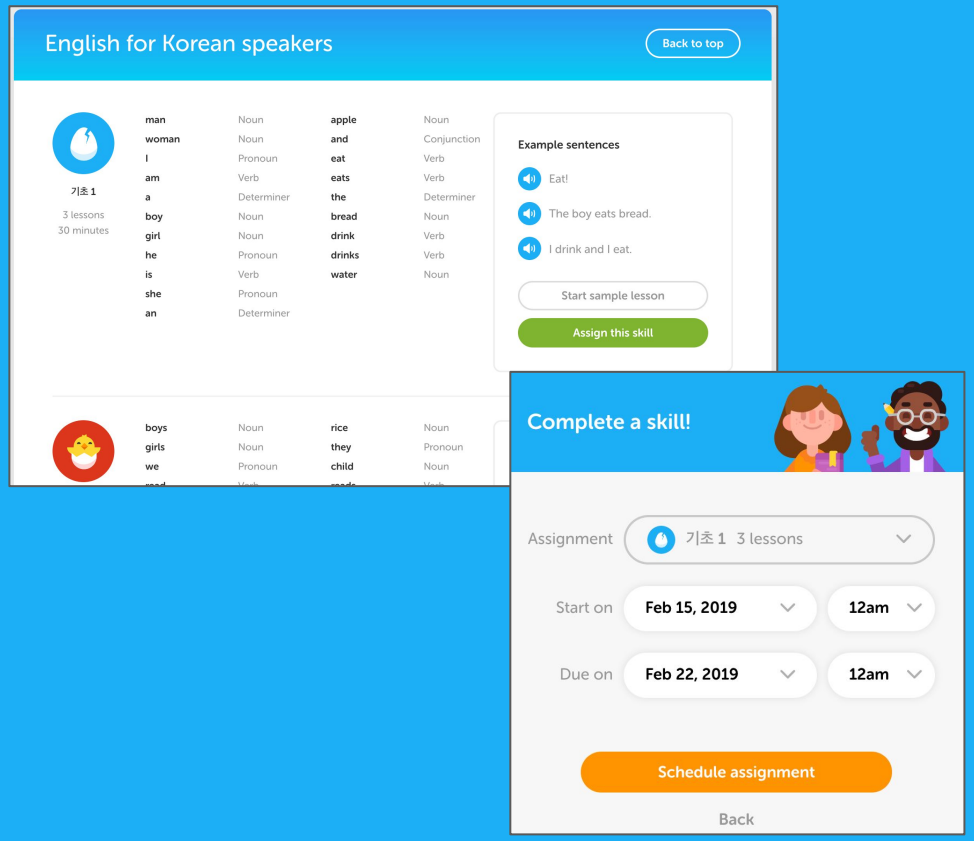
We don’t charge for the core content.

- In-app advertising
- Plus subscriptions (no ads, game bonuses, downloadable content)



duolingo | for schools

schools.duolingo.com



Duolingo for your classroom

- Assign work via Duolingo
- Track student progress
- Review lessons in class

It's free!

duolingo english test

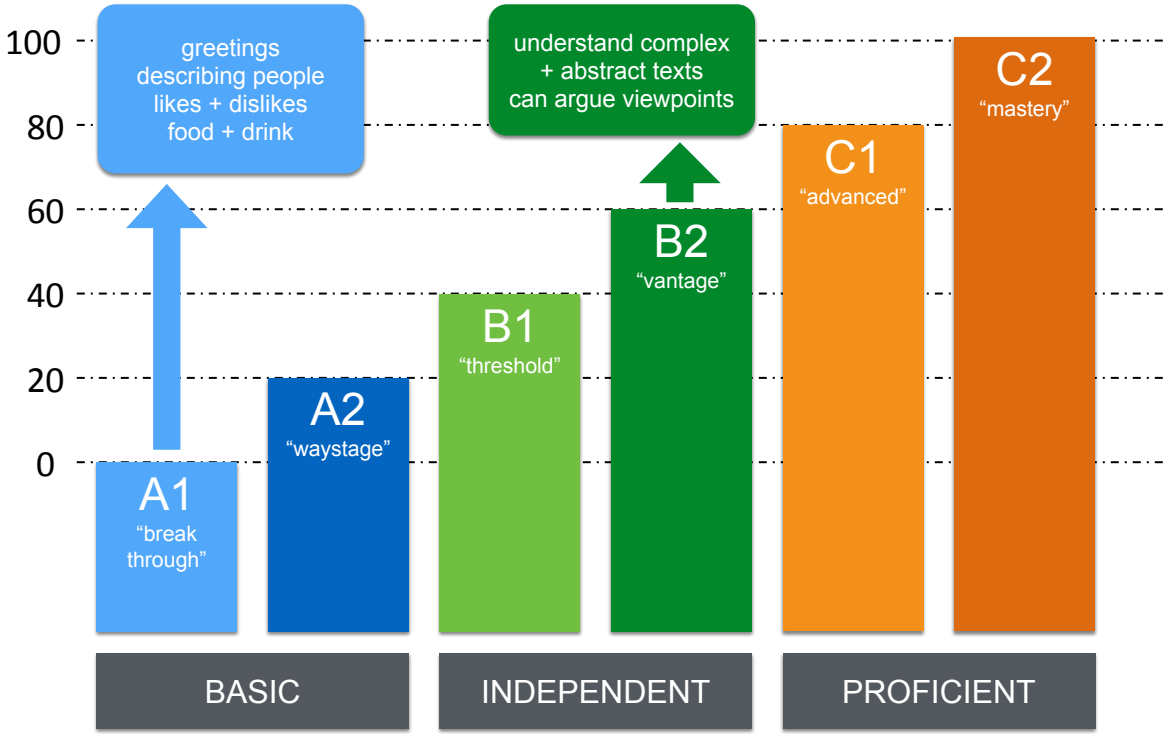
Mission: Make English certification easily available to everyone.

duolingo english test

	TOEFL	IELTS	
Cost	$200	$215	$49
Locations	4,500	1,100	Online, Anywhere
Test Length	4 Hours	3 Hours	45 Minutes
Results Ready	14 Days	13 Days	2 Days
Send Results	$20 after 4	$20 after 5	Free + Unlimited

SIGN UP

How the Test Works



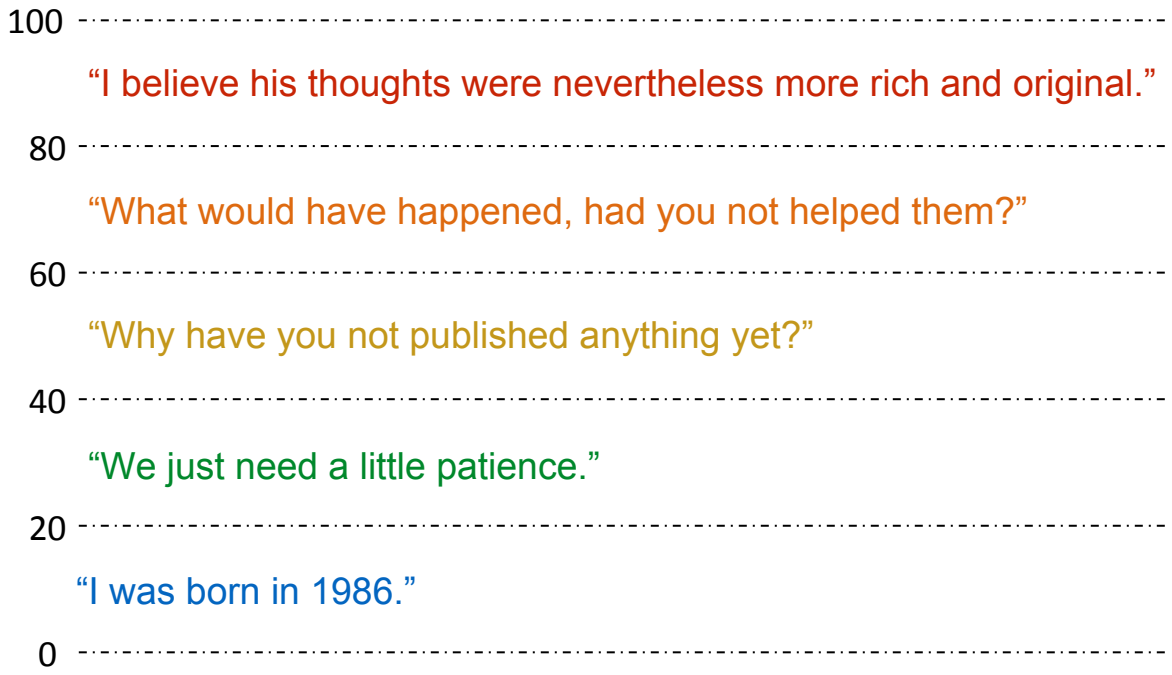
Aligned to the CEFR:

Common
European
Framework of
Reference

Mapped to 0-100 scale.

Item difficulty estimated via machine learning & natural language processing. (Neat!)

How the Test Works



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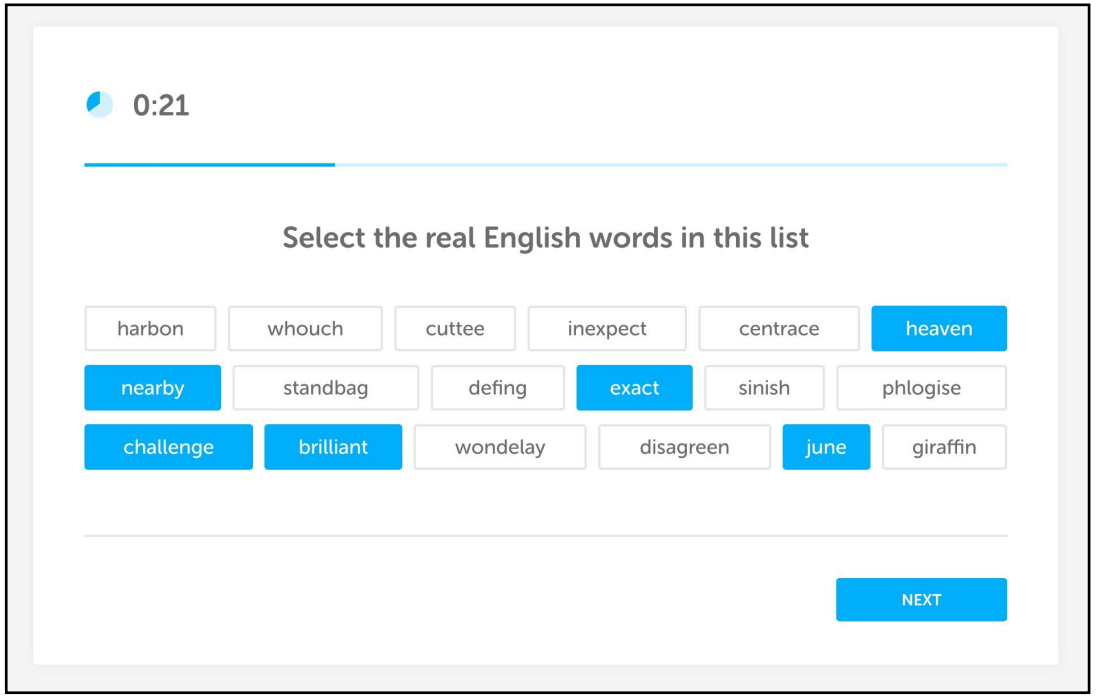
Example Item: Vocabulary

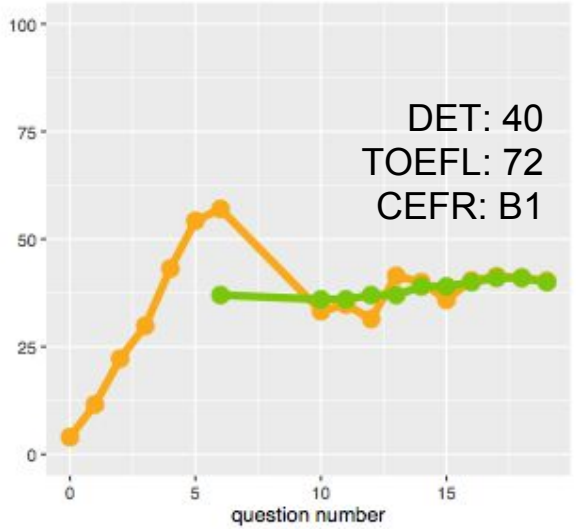
- Distinguish between English **words** and English-like **pseudowords**

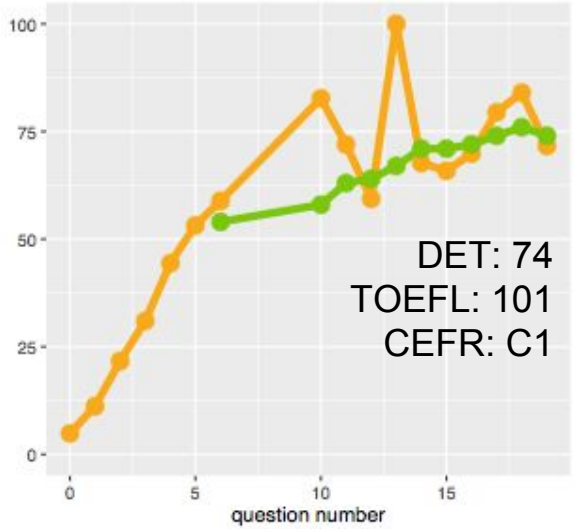
- Significantly predicts **reading**, **writing**, & **listening** abilities (Milton, 2010; Woodrow, 2006; Zimmerman et al., 1977)

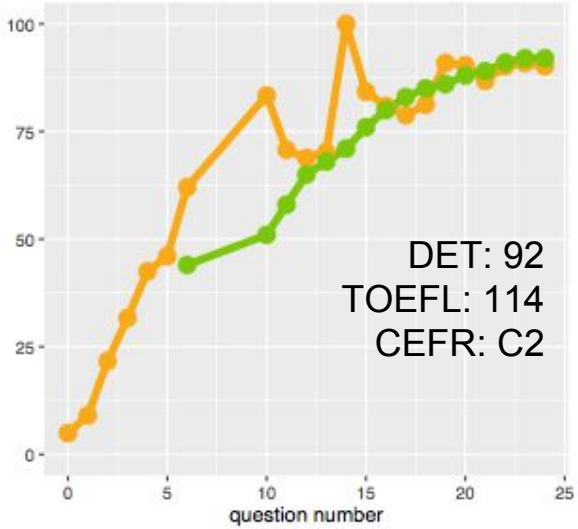


How the Test is Scored

Computer adaptive testing keeps the test short (~45 min) without sacrificing accuracy.







How to Use the Test

University

Admissions:
English proficiency requirement
Supplemental interview
Graduation requirement

Secondary School

Admissions:
English proficiency requirement
Supplemental interview

Counseling & ESL:

English proficiency benchmark

Who Uses the Test

532 institutions worldwide are using the DET (414 universities & 118 secondary schools)

172 programs at top universities in the US and Canada (108 undergrad, 19 grad & 44 others)

Applicants from from **162** different countries.

How We Certify Results

We use a mix of artificial intelligence and remote proctoring to ensure tests are valid while still consistently returning results within 48 hours.

5 min

Test Upload

This includes screen capture data plus live video & audio of the test taker.

30 min

Test Grading & Video Transcoding

We calculate a Suspiciousness Score to help make proctors more efficient.

15-28 hrs

External Proctors

First round of proctoring using a third-party remote proctoring service.

5 hrs

Internal Proctors

Second round of proctoring using specially trained in-house proctors.

12 hrs

Additional Review

Extra internal proctoring used optionally in difficult or high-stakes cases.

<48 hrs

Exam results reported

Results are sent via email and can be shared with institutions immediately.

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Hands-On Demonstration:
Or, “Who wants to learn Irish?”

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Web Browser:

- Go to http://duolingo.com/o/rpbuyh

Mobile App:

- Sign up or log in to your account
- Go to zyour Profile
- Go to Settings >> Progress Sharing
- Enter this classroom code: RPBUYH

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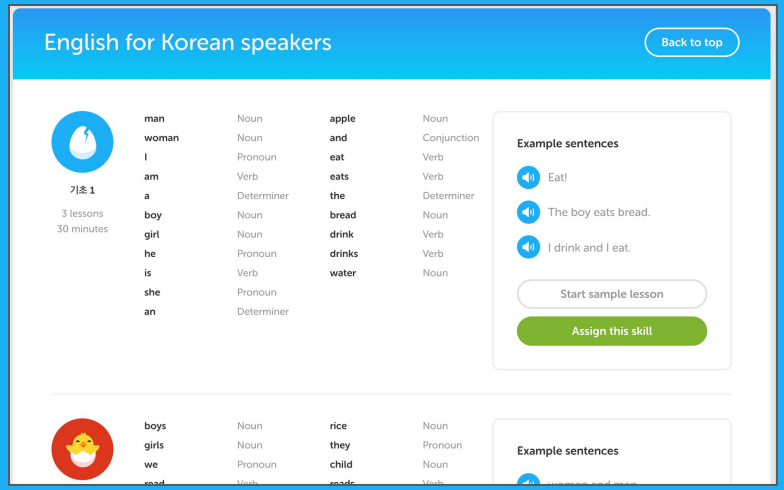
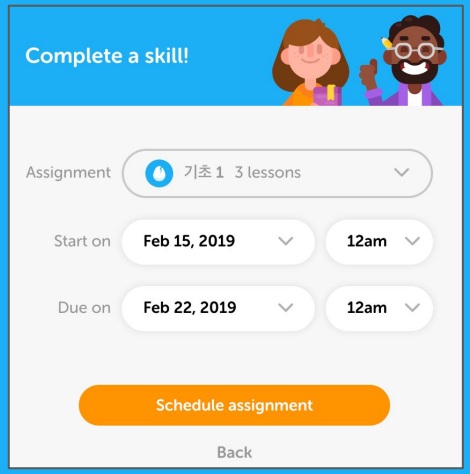
Demo: Creating an Assignment





duolingo english test

Hands-On Demonstration:

Or, “Is Contripitory a Real Word?”

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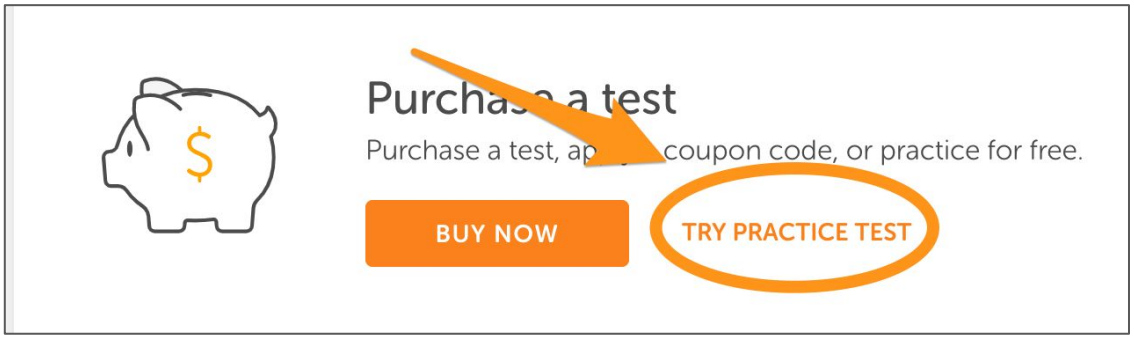
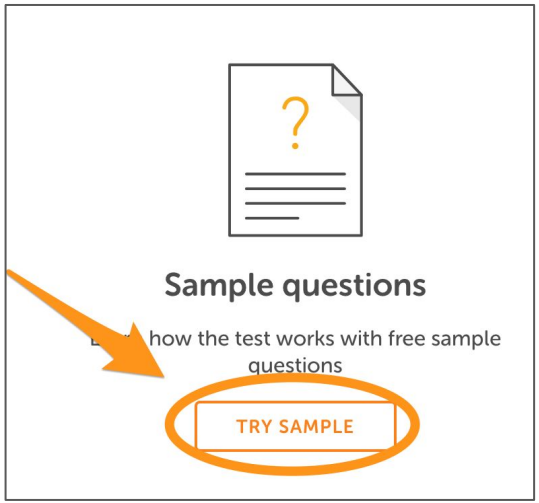
Web Browser:

- Go to http://englishtest.duolingo.com
- Sign up for a free test-taker account
- Click **TRY PRACTICE TEST**, then **TRY SAMPLE**





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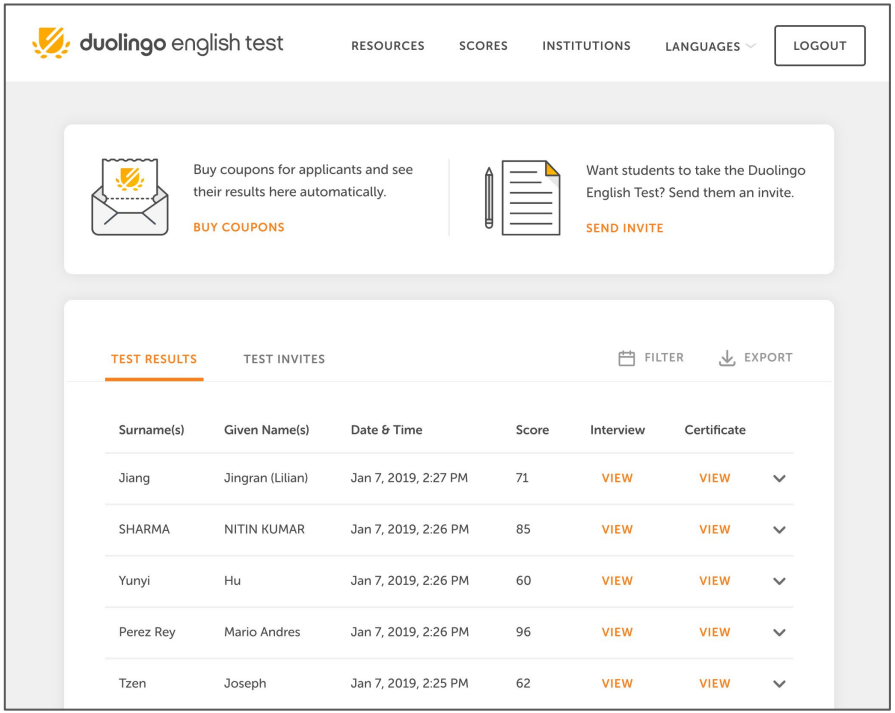
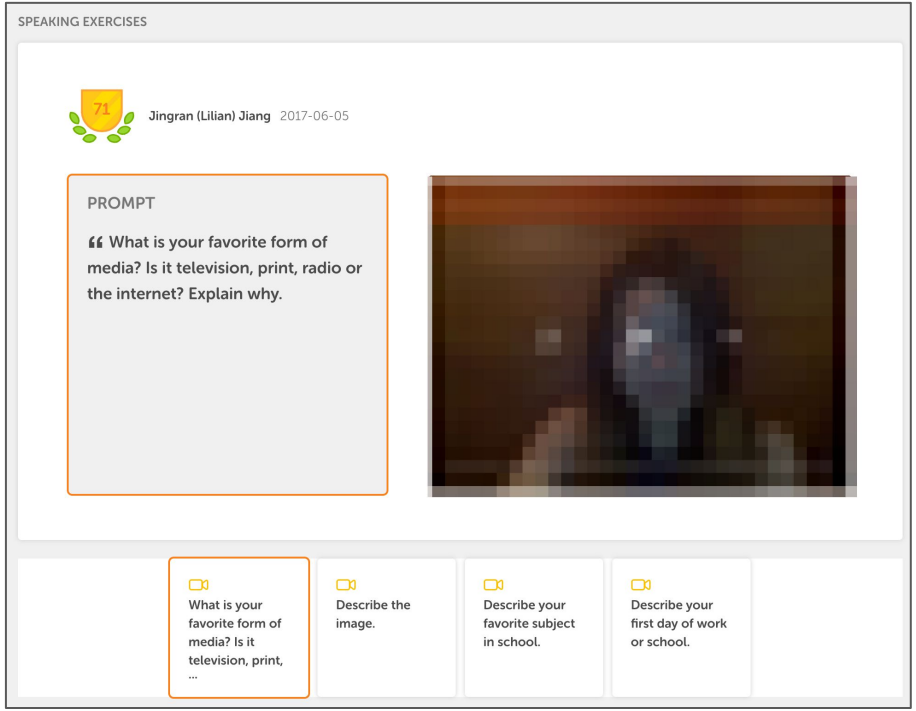
View Certified Results (don't worry, they're not real!)





Questions? Ask Justin!

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